

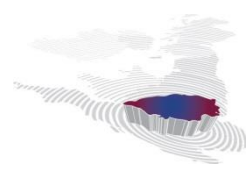
ENGLAND'S
ECONOMIC
HEARTLAND



Freight and Logistics
Strategy

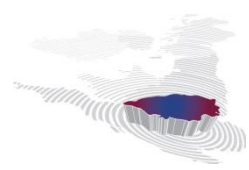


Ian Brooker WSP
25th January 2019



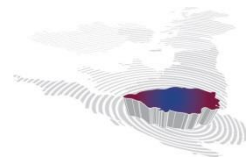
- Define a clear starting point for freight sub nationally
- Analyse the implications of future scenario changes
- Understand the supply chain needs of business to unlock the Heartlands economic potential
- Identify how EEH can capitalise on opportunities and mitigate risk
- Plan for this by drawing on technical conclusions
- Provide an input to the Transport Strategy





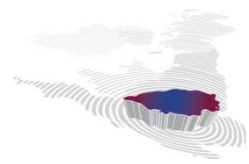
- Analyse LA and LEP transport and freight plans
- Data collection, using EEH ProjectView
- Stakeholder Consultation
- Scenario forecasts
- Strategy development
- Work with Transport Systems Catapult to identify opportunities for logistics innovation.





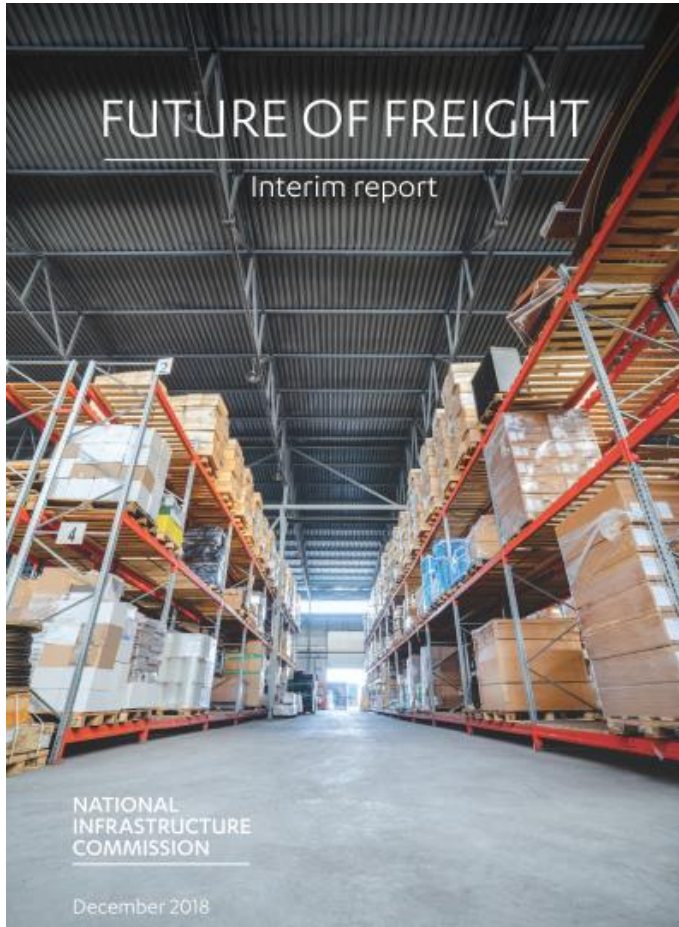
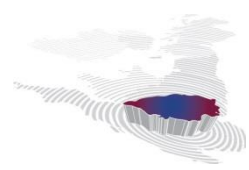
- Started October 2018
- Data collection / policy review almost complete
- Stakeholder Consultation:
 - Excellent workshop
 - One to One interviews in progress
- Meeting with the EEH Transport Officer Steering Group





- Logistics - unprecedented change
- Difficult to predict future trends
- Data as important as infrastructure
- Industry need less or better regulation
- Community concerns about freight impacts
- The opportunity of growth
- Access to ports





Regulatory certainty to drive change

- Supports common approaches across EEH

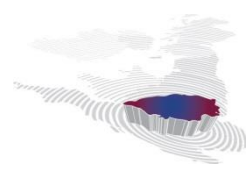
“Freight is the forgotten element of spatial planning”

- Opportunity to fully integrate freight into EEH planning

Data for informed decision making

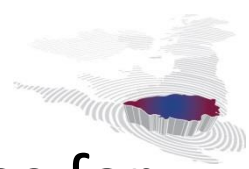
- Opportunity for innovation in EEH





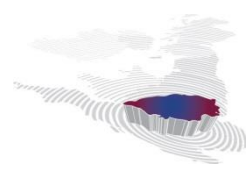
- Has the **capability** to carry freight trains
- But **capacity** will be limited
- If there is a business case, EWR will provide capacity
- Design standstill Autumn 2019
- Opportunities:
 - Construction material
 - Intermodal terminals
 - Existing trains
 - Diverted trains





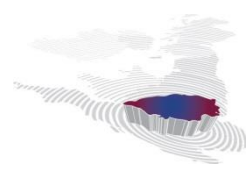
- The study will note all examples and opportunities for innovation such as:
 - Platooning
 - Freight pipelines
 - Zero emissions
 - Droids and drones
- What is the role of EEH?
- Making innovation happen in EEH
 - Last mile / last meter
 - Freight data collection and use
 - Collaboration





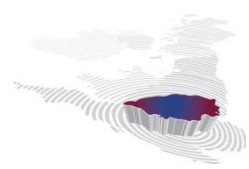
- EEH Transport Strategy Vision:
- **Connecting our people and places with opportunities and services**
- The principles are:
 - **Economy**
 - **Quality of Life**
 - **Accessibility and Inclusion**
- Freight strategy elements:
 - Improving efficiency
 - Reducing impacts
 - Innovative and Future Ready





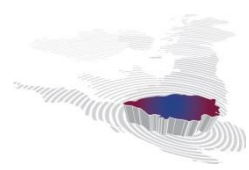
- Creation of a EEH Freight Partnership Group / Forum
- Development of an EEH Data Store including integration with the Regional Evidence Base
- Standards for freight provision into transport infrastructure planning and community planning including 'last meter' deliveries
- “Toolkit” of standards and restrictions for freight in urban areas and construction sites
- A standardised approach and methodology to collecting and presenting the evidence and impact of lorry bans





- Actions to improve efficient use of freight vehicles
- Actions to support modal shift
- Proposals for freight on East West Rail
- Innovation: data sharing and collaboration along the East West Corridor
- Improving freight links to ports and alternatives to the Golden Triangle of Logistics





- Draft Report for Peer Review Mid February
- Final Report End February

