



Strategic Transport Forum

17th May 2019

Agenda Item 5(a) Draft Outline Transport Strategy

Recommendation:

It is recommended that the Forum approves, subject to amendments agreed by the meeting, the draft Outline Transport Strategy as the basis for engagement

1. Context

- 1.1. On July 16, 2019, the Strategic Transport Forum will launch its *Outline Transport Strategy: A Framework for Engagement* at its annual conference in Hertfordshire.
- 1.2. Marking as it does the next stage in developing the Transport Strategy, the publication of this document marks a significant step for the Strategic Transport Forum.
- 1.3. The Outline Transport Strategy will not contain a definitive set of policies or proposals, but will set out the nature of the challenges we face collectively as a region in shaping the transport system for the longer term.
- 1.4. Its publication marks the start of an engagement with partners and wider stakeholders as part of the process to develop the detailed Transport Strategy.
- 1.5. This will be followed by a formal consultation on the Draft Transport Strategy in early 2020, with a view to publication of the final Transport Strategy in summer 2020.
- 1.6. The approach underpinning the engagement programme is set out in a separate paper (see Paper 5b).

2. Strategic Transport Forum - input over last 12 months

- 2.1. The Forum has set the direction of travel for the Strategy over the last year.
- 2.2. Members will recall that at its meeting in March 2018, the Forum raised the following priorities for the transport strategy vision and principles:
 - The Transport Strategy, and its Vision needs to reflect the pace of change underway in the Heartland
 - The Strategy needs to ensure there is a focus on the here and now as well as the longer term
 - The themes of reliability, resilience and capacity need to be captured and reflected in the Transport Strategy
 - The Strategy needs to include measurable performance expectations within it



- The focus across the Strategy should be about communities, rather than places
 - The Vision should be short and memorable
 - Inclusivity (travel for the many) and global connectivity are important considerations.
- 2.3. In December 2018, the Forum agreed the Transport Strategy's vision – 'connecting people and places with opportunities and services'.
 - 2.4. It also agreed the three priority principles which will underpin the Strategy – 'economic growth', 'accessibility and inclusion' and 'quality of life and environment'.
 - 2.5. The Forum has been instrumental in shaping the structure and contents of the Outline Transport Strategy, which has been written 'in house' by the EEH Business Unit.
 - 2.6. Alongside the role of the Strategic Transport Forum, the EEH Business Unit has also sought the views of the EEH Transport Officers' Group.
 - 2.7. Following publication in July 2019, the Outline Transport Strategy will undergo a period of engagement and debate – ensuring the Forum captures all of the opportunities and expectations of local and national stakeholders.
 - 2.8. This timeframe will also allow the Forum to reflect emerging policy conclusions from local partners and Government, including the Cross Corridor economic vision; the outputs from commissioned work, and the second Roads Investment Strategy.

3. Core policies

- 3.1. The five chapters in Annex A form the document's policy spine.
- 3.2. Between now and publication, the EEH Business Unit – in collaboration with representatives from the Transport Officers' Group – will be developing the Outline Transport Strategy's supporting narrative.
- 3.3. This will include case studies from across the Heartland and several 'future visions' - a sketch of a current transport challenge, alongside a fully developed image of the same streetscape in the future, now with a number of transport innovations.
- 3.4. The document will also include detail about the Forum's work programme, as set out in the forward look business plan, reported to the Forum in March 2019.

Adam King
Communications Executive
May 2019